



## **VOXX Automotive EVO Infotainment Solution Wins 2018 Planet M Award For Connected Car Category**

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### **Innovative System to Be Honored at AutoMobili-D During North American International Auto Show**

ORLANDO, Fla. and DETROIT, Jan. 11, 2018 /PRNewswire/ -- VOXX Automotive, a global designer, manufacturer and supplier of electronic products for the world's automakers, and a wholly owned subsidiary of VOXX International Corporation (NASDAQ: VOXX), today announced its Evolution Series (EVO) Rear Seat Infotainment Solution is the winner of the Connected Car category of the 2018 Planet M Awards, a program that recognizes innovations in mobility platforms and technologies.

The Evolution Series Rear Seat Infotainment Solution will be honored at AutoMobili-D, a showcase of technologies that are driving the future of mobility, which includes the connected car. The Planet M Awards ceremony will take place on Tuesday, January 16, 2018 at 4:45 p.m. Eastern, at the PlanetM Stage (Hall E in the Cobo Center in Detroit, MI), as part of the 2018 North American International Auto Show (NAIAS). VOXX Automotive is displaying its EVO technology along with the rest of its technologies in booth # CC10 at the NAIAS AutoMobili-D exhibition.

The PlanetM Awards are a partnership between PlanetM, a Michigan Economic Development Corporation program, AutoMobili-D and NAIAS to honor enterprises developing mobility-focused platforms and technologies.

In commenting on the recognition, Pat Lavelle, President and CEO of VOXX International, said, "The decision of the Planet M Award panel of judges to honor our EVO system is further validation that our efforts to create a mobile, wireless infotainment hub with media playback and streaming capabilities with wireless in-car connectivity were well-placed. It is a market-altering solution that's already been embraced by several OEM's and their marques.

EVO brings a smart home television experience into the car, requiring only power/ground connections. EVO includes media inputs such as USB and SD, HDMI for all digital devices, gaming consoles, and streaming sticks. The solution is complemented by a mobile app allowing users to send video wirelessly to the displays from mobile devices. The EVO app also allows passengers to watch the same video content on their phones or tablets while it is being played on rear seat displays. Through an exclusive arrangement with Sling Media, a built-in SlingPlayer allows users of the Slingbox service to watch live home TV in their cars by leveraging the vehicles' 4G-LTE hotspot.

The VOXX EVO Rear Seat Infotainment Solution is the latest example of our ability to create and deliver advanced, innovative solutions that are consumer-desirable, reliable and cost-effective," said Michael Schroeder, VOXX Automotive's Senior Vice President, Sales and Business Development. "We are proud to say that EVO is now offered on the 2018 Ford Expedition and Lincoln Navigator models. At GM, it can be found on the 2018 Chevrolet Transverse and Equinox as well as its GMC Terrain, among others. And there are more OEM's in development."

#### **About VOXX Automotive**

VOXX Automotive, headquartered in Orlando, Florida with OEM operations in Detroit, Michigan, is a global automotive designer, manufacturer and supplier of a broad range of electronic products for the world's automakers on an OEM basis. The Company is an innovative leader in rear-seat infotainment solutions, vehicle security and seamless access systems, remote start systems, car sharing systems, smartphone telematics applications and more. With a tier-1, tier 2 and aftermarket supplier status, VOXX Automotive counts among its customers FCA, Ford, GM, Hyundai, KIA, Lincoln, Mazda, Nissan, Subaru, and Toyota, among others.

#### **About VOXX International Corporation**

VOXX International Corporation (NASDAQ: VOXX) has grown into a worldwide leader in many automotive and consumer electronics and accessories categories, as well as premium high-end audio. Today, VOXX International is a global company, with an extensive distribution network that includes power retailers, mass merchandisers, 12-volt specialists and most of the world's leading automotive manufacturers. The Company has an international footprint in Europe, Asia, Mexico and South America, and a growing portfolio, which comprises over 30 trusted brands. For additional information, please visit our website at [www.voxintl.com](http://www.voxintl.com).

#### **About PlanetM**

PlanetM represents Michigan's unique and vast ecosystem, connecting resources and opportunities for its consortium of members. Made up of private industry, government and institutions of higher learning, partners in PlanetM share the common goal of leading the development of smart solutions that will change the way people and goods are transported across all modes of transportation. To learn more about how Michigan is leading the transportation revolution or to become a member, visit PlanetM.

#### **About Michigan Economic Development Corporation (MEDC)**

The Michigan Economic Development Corporation is the state's marketing arm and lead advocate for business development, job awareness and community and talent development with the focus on growing Michigan's economy. For more information on the MEDC and our initiatives, visit [www.MichiganBusiness.org](http://www.MichiganBusiness.org). For Pure Michigan® tourism information, your trip begins at [www.michigan.org](http://www.michigan.org). Visit Pure Michigan Talent Connect at [www.mitalent.org](http://www.mitalent.org) for more information on Michigan's online marketplace for connecting job seekers and employers. Join the conversation on: Facebook, Instagram, LinkedIn, and Twitter.

#### **About the North American International Auto Show (NAIAS)**

Now in its 30th year as an international event, the NAIAS is among the most prestigious auto shows in the world, providing unparalleled access to the automotive products, technologies, people and ideas that matter most – up close and in one place. Administered by executive director Rod Alberts, the NAIAS is one of the largest media events in North America, and the only auto show in the United States to earn an annual distinguished sanction of the Organisation Internationale des Constructeurs d'Automobiles, the Paris-based alliance of automotive trade associations and manufacturers from around the world. For more information, visit [naias.com](http://naias.com).

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