

808 Audio Launches Alexa Voice Service Speaker with Multi-Room Capabilities

808 Audio's XL-V speaker features Alexa capabilities in a sleek gun metal packaging and the brand's tested and true quality audio

NEW YORK--(BUSINESS WIRE)-- <u>808 Audio</u>, one of the fastest growing and top performing audio brands, has just announced its first venture into the smart home market, expanding its line from the portability of the CANZ products consumers have come to know and love.

This press release features multimedia. View the full release here: <u>http://www.businesswire.com/news/home/20171020005415/en/</u>



The 808 Audio XL-V integrates Amazon's Alexa Voice Service to provide information, answer questions, play music, read the news, check sports scores or the weather and more - instantly. Just say the song, artist or genre you want to hear, and stream directly over WiFi from Pandora, Tuneln, iHeartRadio, Amazon Music and more. Or stream any audio content wirelessly from your smartphone or tablet directly through the XL-V.

The XL-V will come fully equipped with multi-room audio allowing users to pair additional speakers in other parts of the home and stream music everywhere at the same time. This, coupled with 808 Audio's signature high-powered audio, which fills the room with immersive stereo sound and delivers crisp vocals and dynamic bass response, is the ultimate in-home experience.

Additional features included in 808 Audio's XL-V include:

- Alexa Has Skills Order pizza. Request a ride. Track your fitness. Enabling skills lets Alexa do even more thousands are available through the App.
- Voice Control your Smart Home Turn on your bedroom light. Turn up the thermostat. Alexa works with a wide range of compatible smart home products.
- Keeps Getting Better Alexa is always getting smarter and automatically updates. The more you use it, the more it adapts to you and your personal preferences.
- More Ways Than One Users have the option to enjoy music from mp3 players and other wired sources through the option aux input provided.

The 808 Audio XL-V will be available in November for \$129.99 at Amazon, Crutchfield and Frys, as well as on <u>808audio.com</u>. For more information, go to <u>www.808audio.com</u> or contact <u>nicolebrandfon@maxborgesagency.com</u>.

About 808 Audio:

Started in 2011 from the roots of hip hop and EDM, 808 Audio offers great audio performance at affordable prices, in unique designs that speak to these music

communities. It has since grown to become one of the leading brands in headphones and Bluetooth wireless speakers. 808 Audio is one of many top tier brands owned by Voxx International Corporation (NASDAQ:VOXX).

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808 Audio's new XL-V speaker pictured here. (Photo: Business Wire) nicolebrandfon@maxborgesagency.com

Source: Voxx International Corporation

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