



## News Release

# Project Nursery, in Partnership with VOXX Accessories, Introduces Soothing Projector with Nightlight and Timer at CES 2019

**LAS VEGAS, NV – January 7, 2019 – LVCC, CENTRAL HALL BOOTH 13506** – Project Nursery, the definitive authority on baby’s first room, along with partner and consumer electronics leader VOXX Accessories Corporation, is bringing parent-friendly design and affordable value together at CES 2019. The Project Nursery Electronics Collection offers stylish and easy-to-use gadgets that bring peace of mind to the nursery and home. Products are designed to be simple to use and work right out of the box with minimal set-up time, so parents can focus on the things that matter most. The solutions are reliable and safe for Baby, while maintaining a sense of modern style.

Expanding on their successful line of nursery soothers, Project Nursery is introducing model PNP75, a Soothing Projector with Nightlight and Timer. The PNP75 has a solid-state LED projector that animates three different image scenes on the ceiling. Parents can pre-select the theme of the images which include geometric, transportation and sea life, for a total of nine images. Also built-in are eight soothing sounds including five (5) natural sounds and three (3) lullabies. The nightlight with three different levels of soft glow, makes it easy to check on your baby without turning on the bright room lights. Easily set a timer for 60 minutes as your baby falls asleep or keep it on all night for soothing light and sound until morning.

The Soothing Projector can transition from AC power to three AAA batteries (not included) for travel convenience and allows the user to take it anywhere the baby goes. Project Nursery makes it effortless to take the comfort of your baby’s home sleep environment on vacation with you without having to worry about interrupted sleep or difficult bedtimes.

Ian Geise, President of VOXX Accessories Corporation, explained, “We are thrilled to offer a feature-packed nursery soother that fits any budget. Project Nursery always gives more features and the sleekest designs for today’s modern nurseries and the PNP75 is no exception. The convenience to walk into any Walmart, for instance, and purchase one is a bonus.”

Pam Ginocchio, Co-Founder of Project Nursery, added, “At Project Nursery, we love a product that balances design and function. Our newest soothing projector does exactly that with its incredible compact design and 60-minute sleep timer. It’s going to quickly become a favorite product for new parents.”

The PNP75 Baby Projector, Soother and Nightlight are available for \$24.99, which makes this an affordable purchase for a new parent or a growing family. The Projector will be available for purchase at Walmart, Amazon and ProjectNursery.com spring 2019.

For more information or to schedule a meeting at the show, please email [LBertolotti@voxxintl.com](mailto:LBertolotti@voxxintl.com) or visit Project Nursery in Central Hall at the VOXX Accessories booth, LVCC, Central Hall – 13506.

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### **About Project Nursery:**

Project Nursery is an online community of parents and designers that shares daily décor inspiration and photos from its users' modern, design-minded nurseries. As permanent fixtures in the interior design industry, children's market and DIY culture, co-founders Melisa Fluhr and Pam Ginocchio are regularly sourced for their exceptional approach to all things nursery. Among the many editorial credits they have acquired in a variety of parenting, home décor, lifestyle and business publications and blogs, they have been tapped as contributors for the likes of People.com, HGTV.com, StrollerTraffic, and BabyCenter, and have earned the coveted title of "Style Gurus" for home décor giant, Serena & Lily. Partnered with consumer electronics leader, VOXX Accessories Corporation, Project Nursery is putting their years of experience curating the best kid-friendly designs to good use by launching a consumer electronics line for families. The collection reflects the modern style seen in today's nurseries and features VOXX Accessories Corporation's state-of-the-art digital technology that is integrated into multiple successful consumer electronics brands across the globe.

### **About VOXX Accessories Corporation:**

VOXX Accessories Corporation (VAC) is a wholly-owned subsidiary of VOXX International Corporation (NASDAQ: VOXX). VAC is a leader in consumer electronics products and consumer electronics accessories and is the U.S. market leader in over-the-air reception products and universal remote controls. The Company has an extensive distribution network including power retailers and all big box stores, as well as many of the country's largest home improvement chains. VOXX Accessories Corporation possesses a strong brand portfolio and its products rank among the top ten in almost every category in which they sell. Brands include Project Nursery®, RCA®, Terk®, Acoustic Research®, and 808 Audio.

For more information about Project Nursery, please visit:

Official Site: [www.ProjectNursery.com/electronics](http://www.ProjectNursery.com/electronics)

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