



News Release

VOXX Electronics Begins Shipping the Code Alarm CA1045 Keyless Entry / Security System

ORLANDO, FLORIDA – JANUARY 7, 2019 – LVCC, CENTRAL HALL BOOTH 13518- -- [VOXX Electronics Corporation \(VEC\)](#), a wholly-owned subsidiary of [VOXX International Corporation](#) (NASDAQ: VOXX), announced today it is now shipping the new Code Alarm CA1045 Keyless Entry and Security system. The CA1045 is a fully featured vehicle security system that comes without a siren, and can also be marketed as a Keyless Entry System by turning off the “security features” during programming.



“The CA1045 serves a dual purpose for our dealers by having a single system that can be used as a Keyless Entry system and a Security system all through simple programming. The flexibility of the system allows our dealers and distributors to reduce SKU count while allowing two different applications,” said Aron Demers, Senior Vice President, VOXX Electronics Corporation.

The CA1045 features a unique and patented Code Alarm feature called Real Panic Sound (RPS) as the sounding device instead of a typical siren. The RPS feature takes a series of short, medium and long horn pulses, and randomly resonates them creating a sound that is sure to draw attention to the vehicle. The CA1045 also reduces installation time by no longer requiring a siren be set up.

The CA1045 is available now and has an MSRP of \$149.99.

For more information about the Code Alarm CA1045 system, please visit www.voxxelectronics.com.

For more information on becoming a VOXX Electronics Dealer in the U.S., please visit www.voxxelectronics.com/become-dealer.

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About VOXX Electronics Corporation (VEC):

[VOXX Electronics Corporation \(VEC\)](#) is a wholly-owned subsidiary of [VOXX International Corporation](#) (NASDAQ: VOXX), a global supplier of mobile and consumer electronics products. VEC is a recognized leader in the marketing of automotive entertainment, vehicle security and tracking, remote start systems, telematics, and Advanced Driver Assistance Systems (ADAS).

VEC sells its products through an extensive distribution network that includes expeditors, mass merchandisers, regional mobile electronics chains and independent specialists both domestic and internationally. VOXX Electronics possesses a strong brand portfolio and its products rank among the top ten in almost every category in which they sell. Primary brands include: [Advent](#), [Audiovox](#), [CarLink](#), [Code Alarm](#), [Invision](#), [Omega](#), [Prestige](#), and [Pursuit](#).

For additional information, please visit our website at www.voxxelectronics.com.

About VOXX International Corporation:

VOXX International Corporation (NASDAQ: VOXX) has grown into a worldwide leader in many automotive and consumer electronics and accessories categories, as well as premium high-end audio. Today, VOXX International Corporation has an extensive distribution network that includes power retailers, mass merchandisers, 12-volt specialists and most of the world's leading automotive manufacturers. The Company has an international footprint in Europe, Asia and Latin America, and a growing portfolio, which now comprises over 30 trusted brands. Among the key domestic brands are Klipsch®, RCA®, Invision®, Jensen®, Audiovox®, Terk®, Acoustic Research®, Advent®, Code Alarm®, Car Connection®, 808®, AR for Her®, and Prestige®. International brands include Hirschmann Car Communication®, Klipsch®, Jamo®, Energy®, Mirage®, Mac Audio®, Magnat®, Heco®, Schwaiger®, Oehlbach® and Incaar™.

For additional information, please visit our website at www.voxxintl.com.

VOXX International Contact:

Larissa Bertolotti

Email: LBertolotti@voxxintl.com

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