



News Release

VOXX Electronics is Now Shipping New Replacement OEM Keyless Entry Remote Controls

ORLANDO, FL. – JANUARY 8, 2018 – LVCC, CENTRAL HALL BOOTH 13518— [VOXX Electronics Corporation \(VEC\)](#), a wholly-owned subsidiary of [VOXX International Corporation](#) (NASDAQ: VOXX), announced today the new Replacement OEM Keyless Entry Remote Controls are now shipping.

Late last year at the SEMA show, VOXX introduced a new program to begin distributing two replacement car remotes that cover millions of vehicles on the road today from 1989 – 2016. This program allows retailers and expeditors to offer a product everyone needs without carrying hundreds of SKU's. VOXX is also making available to its dealers, a counter top merchandising display to make presenting it even easier.



“Our new Replacement Car Remotes and Universal Remote Head Keys give our retailers and expeditors, an opportunity to enter into the multi-billion dollar aftermarket key replacement program with a minimal investment,” said Aron Demers, Senior Vice President, VOXX Electronics Corporation. “At VOXX, we are committed to bringing new products and revenue streams to our customers and we will continue to expand on this category and even make available to our Dealer programmers and key cutting machines for those that want to go even deeper into this exciting category.”

The Replacement Remote Controls are designed and assembled in the United States and feature main functions of lock, unlock, trunk and panic buttons, two AUX buttons for vehicles with remote functions (such as power van door opening, and remote start), and vehicle look up on the packaging. In addition to the Replacement Remote Controls, VOXX will also be distributing a series of Universal Remote Head Keys that allows for many keys to be combined into a small series of keys. This allows retailers and expeditors to lower their operating costs by dramatically reducing the amount of inventory they need to carry for this product segment. The Universal Remote Head Keys feature main functions of lock, unlock, trunk and panic buttons, two AUX buttons for vehicles with remote functions (such as power van door opening, and remote start), and programmable up to four keys per vehicle.

The Replacement Car Remotes and Universal Remote Head Keys are available now for an MSRP of \$34.95 and \$89.95, respectively.

For more information about the Replacement Car Remotes and Universal Remote Head Keys please visit: www.voxxelectronics.com.

For more information on becoming a VOXX Electronics Dealer in the US, please visit: www.voxxelectronics.com/become-dealer

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About VOXX Electronics Corporation (VEC):

[VOXX Electronics Corporation](#) (VEC) is a wholly-owned subsidiary of [VOXX International Corporation](#) (NASDAQ: [VOXX](#)), a global supplier of mobile and consumer electronics products. VEC is a recognized leader in the marketing of automotive entertainment, vehicle security and tracking, remote start systems, telematics, and Advanced Driver Assistance Systems (ADAS).

VEC sells its products through an extensive distribution network that includes expeditors, mass merchandisers, regional mobile electronics chains and independent specialist both domestic and internationally. VOXX Electronics possesses a strong brand portfolio and its products rank among the top ten in almost every category in which they sell. Primary brands include: [Advent](#), [Audiovox](#), [Car Connection](#), [CarLink](#), [Code Alarm](#), [Invision](#), [Omega](#), [Prestige](#), and [Pursuit](#).

For additional information, please visit our website at www.voxxelectronics.com.

About VOXX International Corporation:

VOXX International Corporation (NASDAQ: [VOXX](#)) has grown into a worldwide leader in many automotive and consumer electronics and accessories categories, as well as premium high-end audio. Today, VOXX International Corporation has an extensive distribution network that includes power retailers, mass merchandisers, 12-volt specialists and most of the world's leading automotive manufacturers. The Company has an international footprint in Europe, Asia, Mexico and South America, and a growing portfolio, which now comprises over 30 trusted brands. Among the key domestic brands are Klipsch®, RCA®, Invision®, Jensen®, Rosen Electronics, Audiovox®, Terk®, Acoustic Research®, Advent®, Code Alarm®, 808®, and Prestige®. International brands include Klipsch®, Jamo®, Energy®, Mirage®, Mac Audio®, Magnat®, Heco®, Schwaiger®, Oehlbach® and Incaar™. For additional information, please visit our Web site at www.voxxintl.com.

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