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FOR IMMEDIATE RELEASE

Klipsch to Incorporate the Google Assistant in its Heritage Wireless Speakers

INDIANAPOLIS, IND. (January 9, 2018) — Klipsch®, a tech-driven audio company and wholly-owned subsidiary of VOXX International Corporation (NASDAQ: VOXX), today announces that its next generation of award-winning Heritage Wireless table-top speakers will have the Google Assistant built-in. New Klipsch Heritage Wireless speakers The Three and The One with the Google Assistant built-in blend nostalgic mid-century modern design, award-winning acoustic performances, and robust connectivity with the addition of a personal, helpful assistant.

The Klipsch Heritage Wireless speakers The Three and The One with the Google Assistant built-in are designed to make daily tasks faster and easier. Functionality includes: the ability to ask questions and get information, stream music, hear the news, weather and traffic, add to shopping list, control smart devices, make a phone call, and much more. Although these new speakers will be available in special edition finishes, the unique design and powerful sound will remain consistent with the standard editions of each speaker.

Klipsch Heritage Wireless speaker The Three is a powerful stereo tabletop with an integrated subwoofer for enhanced bass. Klipsch Heritage Wireless speaker The One is a smaller, semi-portable tabletop speaker with a rechargeable battery for placement versatility. Both speakers incorporate a mid-century modern design, premium materials such as real wood veneer and copper switches and knobs, and *Bluetooth®* wireless technology.

Klipsch Heritage Wireless speaker The Three with the Google Assistant built-in (US MSRP \$499) will be available this fall, while The One with the Google Assistant built-in (US MSRP \$349) will be available in the spring of 2019.

Visit Klipsch booth #13529 at CES 2018 or Klipsch.com/CES for more information.

- Klipsch is a trademark of Klipsch Group, Inc., registered in the U.S. and other countries.
- Google Assistant is a trademark of Google Inc.
- Currently US (en), Canada (fr, en), UK, (en), France (fr), Germany (de), Australia (en), Japan (jp)
- The *Bluetooth®* word mark is a registered trademark owned by Bluetooth SIG, Inc. and any use of such mark by Klipsch Group, Inc. is under license.

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About Klipsch Audio

In 1946 Paul W. Klipsch, inventor, acoustics pioneer and maverick, founded Klipsch Audio with the sole purpose of bringing the power, detail and emotion of the live music experience into his living room. Through the use of highly efficient speaker designs, handcrafted cabinetry and a thirst for real engineering breakthroughs – Klipsch, the great American loudspeaker company, was born in Hope, AR. Today, our diverse range of quality audio products includes speakers and headphones for almost any consumer and professional application – including cinema, whole-house, wireless, home theater and portable offerings. Honoring our founder's legacy, Klipsch continues to be the legendary high-performance brand of choice for audiophiles and aficionados around the world. We are the Keepers of the Sound®. Klipsch Group, Inc. is a VOXX International Company (NASDAQ: VOXX).