

## American Heart Association Recognizes VOXX International Corporation As a Gold Fit-Friendly Worksite for Second Consecutive Year

HAUPPAUGE, N.Y., May 5, 2014 /PRNewswire/ -- VOXX International Corporation (Nasdaq: VOXX) is proud to announce that its two Long Island corporate campuses have been designated as Gold Fit-Friendly for the second year in a row by the American Heart Association. This prestigious award recognizes companies that are committed to a culture of wellness by providing programs in support of employee health.

"There is no greater benefit we can offer our employees than helping them live healthier, happier lives," said Pat Lavelle, President and CEO of VOXX International. "VOXX is truly a family company and we work hard to ensure our colleagues are offered every opportunity to make healthy choices throughout their work day. We are proud to continue to be recognized by the American Heart Association for our efforts."

VOXX International actively promotes health-focused activities and education such as smoke cessation, health club membership, walking programs, online newsletters and information pamphlets. The Company provides free membership at a full service health & fitness club just 1.5 miles from its company offices, making it convenient for before/after work or lunchtime workouts. Additionally, the Company is now a completely smoke free campus that offers smoke cessation programs free of charge to any employee or family member that would like to stop smoking.

According to the American Heart Association, heart disease is the leading killer in the U.S., and physical inactivity doubles this risk. The Fit-Friendly Worksite program was developed to address this issue and help lower the risk of heart disease for employees. The AHA classifies Fit-Friendly Worksites as employers who go above and beyond when it comes to their employees' health. Participating employers have embraced criteria outlined by the American Heart Association in the areas of physical activity, nutrition, and culture.

## **About VOXX International Corporation:**

VOXX International Corporation (NASDAQ:VOXX) is the new name for Audiovox Corporation, a company that was formed over 45 years ago as Audiovox that has grown into a worldwide leader in many automotive and consumer electronics and accessories categories, as well as premium high-end audio. Through its wholly-owned subsidiaries, VOXX International proudly is recognized as the #1 premium loudspeaker company in the world, and has #1 market positions in automotive video entertainment and remote starts, digital TV tuners and digital antennas. The Company's brands also hold #1 market share for TV remote controls and reception products and leading market positions across a wide-spectrum of other consumer and automotive segments.

Today, VOXX International is a global company....with an extensive distribution network that includes power retailers, mass merchandisers, 12-volt specialists and most of the world's leading automotive manufacturers. The company has an international footprint in Europe, Asia, Mexico and South America, and a growing portfolio, which now comprises over 30 trusted brands. Among the key domestic brands are Klipsch®, RCA®, Invision®, Jensen®, Audiovox®, Terk®, Acoustic Research®, Advent®, Code Alarm®, CarLink®, Excalibur® and Prestige®. International brands include Hirschmann Car Communication®, Klipsch®, Jamo®, Energy®, Mirage®, Mac Audio®, Magnat®, Heco®, Schwaiger®, Oehlbach® and Incaar™ The Company continues to drive innovation throughout all of its subsidiaries, and maintains its commitment to exceeding the needs of the consumers it serves. For additional information, please visit our Web site at <a href="https://www.voxxintl.com">www.voxxintl.com</a>.

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