

# **News Release**

# **VOXX Electronics Delivers Seatback System with Unlimited Content Capabilities**

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<u>VOXX Electronics Corporation (VEC)</u>, a wholly-owned subsidiary of <u>VOXX International</u> <u>Corporation</u> (NASDAQ: VOXX), announced today the introduction and availability of the dual monitor universal seatback entertainment system, with unlimited content access capabilities, full wireless remote control of the system and content selection from anywhere in the vehicle.

"In-Vehicle entertainment has been reborn with the first system to deliver what today's consumers demand – true UNLIMITED content capabilities. Users can download their favorite apps, connect their favorite devices, and enjoy their extensive DVD collection, but best of all, they will have the ability to



fully control the seatback system without having to see actual monitors," said Aron Demers, Senior Vice President, VOXX Electronics Corporation. "Apps developed for Android and Apple allow mom and dad in the front seat to access and fully control the system, which means no more pulling the car over or reaching around the seats."

The system's dual 10.1" monitors were designed to provide a larger viewing experience for each rear-seat passenger, as opposed to embedded headrest monitors that are restricted because of size or drop-down

monitors that limit the driver's rear view. This system provides rear-seat passengers with complete access to any app available through the Google Play store, HDMI support to play content resident on their smart device, SD input for memory expansion, and USB input for charging in addition to media playback.

For more information about the VOXX Seatback Entertainment System, please visit <a href="https://www.voxxelectronics.com">www.voxxelectronics.com</a>.

For more information on becoming a VOXX Electronics Dealer in the U.S., please visit www.voxxelectronics.com/become-dealer.

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## **About VOXX Electronics Corporation (VEC):**

<u>VOXX Electronics Corporation (VEC)</u> is a wholly-owned subsidiary of <u>VOXX International</u> <u>Corporation</u> (NASDAQ: VOXX), a global supplier of mobile and consumer electronics products. VEC is a recognized leader in the marketing of automotive entertainment, vehicle security and tracking, remote start systems, telematics, and Advanced Driver Assistance Systems (ADAS).

VEC sells its products through an extensive distribution network that includes expeditors, mass merchandisers, regional mobile electronics chains and independent specialists both domestic and internationally. VOXX Electronics possesses a strong brand portfolio and its products rank among the top ten in almost every category in which they sell. Primary brands include: <a href="Advent, Audiovox">Advent, Audiovox</a>, CarLink, Code Alarm, Invision, Omega, Prestige, and Pursuit.

For additional information, please visit our website at www.voxxelectronics.com.

#### **About VOXX International Corporation:**

VOXX International Corporation (NASDAQ: VOXX) has grown into a worldwide leader in many automotive and consumer electronics and accessories categories, as well as premium high-end audio. Today, VOXX International Corporation has an extensive distribution network that includes power retailers, mass merchandisers, 12-volt specialists and most of the world's leading automotive manufacturers. The Company has an international footprint in Europe, Asia and Latin America, and a growing portfolio, which now comprises over 30 trusted brands. Among the key domestic brands are Klipsch®, RCA®, Invision®, Jensen®, Audiovox®, Terk®, Acoustic Research®, Advent®, Code Alarm®, Car Connection®, 808®, AR for Her®, and Prestige®. International brands include Hirschmann Car Communication®, Klipsch®, Jamo®, Energy®, Mirage®, Mac Audio®, Magnat®, Heco®, Schwaiger®, Oehlbach® and Incaar<sup>TM</sup>.

For additional information, please visit our website at www.voxxintl.com.

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