



EyeLock to Debut Prototype of In-Vehicle Iris Authentication for SiriusXM's e-Wallet

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LAS VEGAS, Jan. 6, 2020 /PRNewswire/ -- LVCC, CENTRAL HALL, BOOTH 13517 – Today at CES@ 2020, [EyeLock LLC](#), a wholly-owned subsidiary of VOXX International (NASDAQ: VOXX), in collaboration with SiriusXM (NASDAQ: SIRI), announced that it is demonstrating a prototype of a highly secure, iris biometric touchless gateway to the multiple services that the SiriusXM e-Wallet plans to offer.

SiriusXM plans to offer the e-Wallet to automakers who deploy SiriusXM's connected vehicle services, which serves multiple major automotive brands.

Using EyeLock's proprietary iris biometric authentication technology as the secure access, the SiriusXM e-Wallet is being designed to integrate into the vehicle and will allow drivers and their passengers to make purchases for everyday needs while on-the-go: shop and pay for coffee, find and pre-pay for gas, locate and pay for parking, purchase movie tickets, seamlessly pay tolls, and more. CES attendees and invited guests can see how the EyeLock prototype will activate and authenticate a payment through voice and touchscreen commands and eliminate driver distractions during the transaction.

EyeLock's custom-designed, visor-mounted prototype will grant an enrolled driver secure access to the e-Wallet, with passenger authentication taking place in under one second. SiriusXM will demonstrate the EyeLock prototype on two different vehicle models at the show.

"We are thrilled to team with SiriusXM to deliver highly secure biometric solutions in the automotive marketplace. SiriusXM's network of automotive manufacturers and established consumer interfaces, combined with our security expertise, will help keep drivers safe and secure with the highest form of biometric authentication," said Jeff Carter, CEO of EyeLock.

In order to implement these services, SiriusXM intends to establish virtual payment relationships with a wide-ranging network of retailers and expects to provide advanced authentication capabilities for greater security. This current suite of services is expected to be showcased to automobile manufacturers in 2020.

CES (the Consumer Electronics Show) is the world's gathering place for all who thrive on the business of consumer technology. Owned and produced by the Consumer Technology Association™, it has served as the proving ground for innovators and breakthrough technologies for over 50 years. This year's show runs January 7-10 in Las Vegas, Nevada.

About EyeLock

EyeLock LLC is an acknowledged leader in advanced iris authentication for the Internet of Things (IoT), providing the highest level of security with EyeLock ID™ technology. Iris authentication is highly secure because no two irises are alike, and the iris is the most accurate human identifier other than DNA. The Company's significant IP portfolio, including more than 75 patents and patents pending, and proprietary technology enable the convenient and secure authentication of individuals across physical and logical environments. EyeLock's solutions have been integrated and embedded across consumer and enterprise products and platforms, eliminating the need for PINs and passwords. Corporations across the Fortune 500 recognize the level of security EyeLock provides due in part to its extremely high false acceptance rate, ease of use, and scalability. For more information about EyeLock, please visit www.eyelock.com.

About VOXX International Corporation

VOXX International Corporation (NASDAQ: VOXX) has grown into a worldwide leader in many automotive and consumer electronics and accessories categories, as well as premium high-end audio. Today, VOXX International is a global company, with an extensive distribution network that includes power retailers, mass merchandisers, 12-volt specialists and most of the world's leading automotive manufacturers. The Company has an international footprint in Europe, Asia and Latin America, and a growing portfolio which is comprised of over 30 trusted brands. For additional information, please visit our website at www.voxxintl.com.

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