

VOXX Electronics Introduces EPA Registered Disinfectant Effective for Neutralizing Multiple Viruses Including COVID-19

October 1, 2020

Revolutionary Product Offers Peace of Mind in an Uncertain Time

ORLANDO, FL. – OCTOBER 1, 2020 – <u>VOXX Electronics Corporation (VEC)</u>, a wholly-owned subsidiary of <u>VOXX International Corporation</u> (NASDAQ: VOXX), is proud to announce the launch of Auto Oxide®, an EPA registered (EPA Registration No. 10324-63-63838) disinfectant effective for neutralizing multiple viruses including SARS-CoV-2 the cause of COVID-19. Today, protecting your employees and customers is now more important than ever, provide peace of mind during these challenging times with a safe multi-surface cleaning solution.

Auto Oxide, a surface sanitizer is safe to use on all surfaces (even food) to kill 99.999% of viruses such as Coronavirus, Influenza, Norovirus, H1N1, Coronavirus, Hepatitis A, B & C, and RSV by eliminating the source. Great for upholstery, carpets, mats, and auto interiors this odor-free spray also eliminates odors due to smoke, trash, mold, and more.

"Our dealers, customers, and consumers come first, and with that comes their health. These days clean work areas are now more important than ever and VOXX is proud to bring Auto Oxide to the U.S. market. Having a solution that is registered with the Environmental Protection Agency (EPA) and contains no volatile organic compounds (VOCs), is a major win for our dealers as they are able to offer their customers a clean vehicle on return," said Aron Demers, Senior Vice President, VOXX Electronics Corporation.

Auto Oxide was specifically designed and tested for vehicle interiors and will not harm cloth, leather, suede, vinyl or other special materials.

For more information about Auto Oxide please visit: www.adventproducts.com/auto-oxide

For more information on becoming a VOXX Electronics Dealer in the US, please visit: www.voxxelectronics.com/become-dealer

Follow us on Social Media at Facebook, Instagram and YouTube.

About VOXX Electronics Corporation (VEC):

VOXX Electronics Corporation (VEC) is a wholly-owned subsidiary of VOXX International Corporation (NASDAQ: VOXX), a global supplier of mobile and consumer electronics products. VEC is a recognized leader in the marketing of automotive entertainment, vehicle security and tracking, remote start systems, telematics, and Advanced Driver Assistance Systems (ADAS).

VEC sells its products through an extensive distribution network that includes expeditors, mass merchandisers, regional mobile electronics chains and independent specialists both domestic and internationally. VOXX Electronics possesses a strong brand portfolio and its products rank among the top ten in almost every category in which they sell. Primary brands include: <u>Advent</u>, <u>Audiovox</u>, <u>CarLink</u>, <u>Code Alarm</u>, <u>Invision</u>, <u>Omega</u>, <u>Prestige</u>, and <u>Pursuit</u>.

For additional information, please visit our website at www.voxxelectronics.com.

About VOXX International Corporation:

VOXX International Corporation (NASDAQ: VOXX) has grown into a worldwide leader in many automotive and consumer electronics and accessories categories, as well as premium high-end audio. Today, VOXX International Corporation has an extensive distribution network that includes power retailers, mass merchandisers, 12-volt specialists and most of the world's leading automotive manufacturers. The Company has an international footprint in Europe, Asia and Latin America, and a growing portfolio, which now comprises over 30 trusted brands. Among the key domestic brands are Klipsch®, RCA®, Invision®, Jensen®, Audiovox®, Terk®, Acoustic Research®, Advent®, Code Alarm®, Car Connection®, 808®, AR for Her®, and Prestige®. International brands include Hirschmann Car Communication®, Klipsch®, Jamo®, Energy®, Mirage®, Mac Audio®, Magnat®, Heco®, Schwaiger®, Oehlbach® and Incaar™.

For additional information, please visit our website at www.voxxintl.com.

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