

CONTACT:
Jill Escol
Klipsch Group, Inc.
(317) 860-8721
jill.escol@klipsch.com



FOR IMMEDIATE RELEASE

Klipsch Introduces New Feature-Rich Sound Bar Lineup CES 2020

Indianapolis, Ind. (January 2, 2020) — Klipsch®, a tech-driven audio company, is pleased to announce that it will showcase three new feature-rich sound bars at the Consumer Electronics Show (CES) 2020 that are a major upgrade to stand-alone television sound, enhancing movies and music with dimension, clarity and realism. The Klipsch sound bars are crafted from wood and utilize horn-loaded technology to look and sound like the brand's acclaimed Reference speakers.

The **Klipsch Bar 54 with Dolby Atmos®** and DTS® Virtual:X technology is a 54" sound bar system with a powerful 12" wireless subwoofer and Surround 3 with Dolby Atmos speakers. The system delivers a full 5.1.4 cinematic experience by bringing sound to life from all directions, including overhead, to fill the room with astonishing clarity, detail and depth. An included HDMI®-eARC technology connection as part of HDMI 2.1 allows for compatible TVs to transmit Dolby Atmos from built-in apps. Built-in universal Wi-Fi works with Google Assistant™ virtual personal assistant, Apple® AirPlay® 2, and Amazon® Alexa® for control through any streaming partner. Add Klipsch Surround 3 with Dolby Atmos speakers (sold separately) for dedicated discrete 7.1.4 surround sound. Available Fall 2020, US MSRP \$1,499.

A more compact **Klipsch Bar 48 with Dolby Atmos** and DTS Virtual:X technology measures 48" and comes with a 10" wireless subwoofer for 3.1 immersive sound. An included HDMI-eARC connection as part of HDMI 2.1 allows for compatible TVs to transmit Dolby Atmos from built-in apps. It may be paired with Klipsch Surround 3 speakers (sold separately) for 5.1 surround sound. Available Fall 2020, US MSRP \$699.

The **Klipsch Bar 44** is the smallest in the series at 44" in length packaged with an 8" subwoofer for an easy-to-use 3.1 sound experience. The bar features Dolby Digital and Dolby Digital Plus enhanced audio decoding, Bluetooth® wireless technology connectivity, as well as HDMI-ARC to connect to a TV using a single HDMI cable. It may be paired with Klipsch Surround 3 speakers for 5.1 surround sound. Available Summer 2020, US MSRP \$499.

These new Klipsch sound bars will be on display in the Klipsch booth (#13506, Central Hall, Las Vegas Convention Center) during CES 2020. To learn more about the Klipsch brand and its products, visit Klipsch.com/CES.

###

About Klipsch Audio

In 1946 Paul W. Klipsch, inventor, acoustics pioneer and maverick, founded Klipsch Audio with the sole purpose of bringing the power, detail and emotion of the live music experience into his living room. Through the use of highly efficient speaker designs,

handcrafted cabinetry and a thirst for real engineering breakthroughs – Klipsch, the great American loudspeaker company, was born in Hope, AR. Today, our diverse range of quality audio products includes speakers and headphones for almost any consumer and professional application – including cinema, whole-house, wireless, home theater and portable offerings. Honoring our founder’s legacy, Klipsch continues to be the legendary high-performance brand of choice for audiophiles and aficionados around the world.

We are the Keepers of the Sound®. “Klipsch® is a trademark of Klipsch Group, Inc., registered in the U.S. and other countries. Klipsch Group, Inc. is a VOXX International Company (NASDAQ: VOXX).

The *Bluetooth*® word mark is a registered trademark owned by Bluetooth SIG, Inc. and any use of such mark by Klipsch Group, Inc. is under license.

Dolby is a registered trademark of Dolby Laboratories. Products incorporating Dolby Atmos technology are manufactured under license from Dolby Laboratories.

For DTS patents, see <http://patents.dts.com>. Products incorporating DTS technology are manufactured under license from DTS Licensing Limited. DTS is a registered trademark of DTS, Inc. © DTS, Inc. All Rights Reserved.

Google Assistant is a registered trademark of Google LLC.

HDMI is a registered trademark of HDMI Licensing LLC in the United States and other countries.

Apple and AirPlay are registered trademarks of Apple, Inc.

Amazon, Alexa and all related logos are trademarks of Amazon.com, Inc. or its affiliates.”