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## **Audiovox Unveils New Corporate Website Focused on Delivering Premium Content to Investors, Customers and Consumers**

### **Redesigned site promotes corporate heritage and scope of global brand portfolio**

HAUPPAUGE, N.Y., June 20, 2011 /PRNewswire via COMTEX/ --

Audiovox Corporation (NASDAQ: VOXX) today announced that it has launched a completely revamped corporate website which reflects the Company's global image following its 11 acquisitions over the past decade.

The Audiovox website, located at <http://www.audiovox.com> has been redesigned to deliver information on the Company more effectively and clearly, to all stakeholders - investors, analysts, media, customers, partners and consumers. In addition to new and innovative technology solutions, the new site offers a thorough overview of the Company's over 45-year history, including detailed information on the acquired companies and brands, enhanced investor relations content and tools, along with policies, community building activities and corporate governance initiatives. Additionally, the corporate site includes new sustainability and technology programs undertaken by Audiovox as it implements best practices throughout its organization.

This new contemporary redesign comes following Audiovox's most recent acquisitions of Invision Automotive Systems and Klipsch Group Inc., which further broadened the Company's geographic footprint, manufacturing capabilities and global customer base. "With all of the powerful brands we've acquired in recent years, coupled with our focus on specific market segments within the electronics industry, we felt it paramount to revamp not just our website, but the way in which Audiovox is positioned to the marketplace," stated Pat Lavelle, President and CEO of Audiovox Corporation. "We wanted to create a destination that communicates the new, Audiovox corporate story, while at the same time, promotes our brands individually to our business partners and to the millions of consumers worldwide who purchase them."

Today, the Audiovox family of brands includes nearly 20 trusted consumer electronics brands marketed both domestically and internationally and sold through a nationwide distribution network to reach big box and independent retailers, expeditors, 12-volt car dealers and Original Equipment Manufacturers. To learn more about Audiovox Corporation and its many brands (Klipsch, RCA, Advent, Acoustic Research, Jensen, Omega, Energizer, Terk, Jamo, Mirage, Energy, Mac Audio, Magnat, Heco and more), please visit our new website at <http://www.audiovox.com>.

#### About Audiovox

Audiovox Corporation (NASDAQ:VOXX) is a leading, global supplier of mobile and consumer electronics products. The Company is the number one high-end loudspeaker company in the world and is also a recognized leader in the marketing of automotive entertainment, vehicle security and remote-start systems. Its' extensive distribution network includes power retailers and 12-volt specialists as well the major Original Equipment Manufacturers ("OEMs"), both domestically and abroad. The Company is also a recognized leader in the consumer electronics and accessories markets, selling to major retailers worldwide.

Audiovox possesses a strong brand portfolio and its products ranks among the top ten in almost every category in which they sell. Domestic brands include Audiovox, Klipsch, RCA, Invision, Jensen, Omega, Energizer, Terk, Acoustic Research, Advent, Code Alarm, Prestige, Excalibur and SURFACE. International brands include Klipsch, Jamo, Energy, Mirage, Mac Audio, Magnat, Heco, Schwaiger, Oehlbach and Incaar.

Headquartered in Hauppauge, NY, Audiovox has two manufacturing facilities in the United States, several domestic sales and marketing affiliates, and a robust international footprint with offices in Europe, Asia, Canada, Mexico and Venezuela.

For additional information, visit our Web site at [www.audiovox.com](http://www.audiovox.com).

#### Safe Harbor Statement

*Except for historical information contained herein, statements made in this release that would constitute forward-looking statements may involve certain risks and uncertainties. All forward-looking statements made in this release are based on currently available information and the Company assumes no responsibility to update any such forward-looking statement. The following factors, among others, may cause actual results to differ materially from the results suggested in the forward-looking*

*statements. The factors include, but are not limited to, risks that may result from changes in the Company's business operations; our ability to keep pace with technological advances; significant competition in the mobile and consumer electronics businesses as well as the wireless business; our relationships with key suppliers and customers; quality and consumer acceptance of newly introduced products; market volatility; non-availability of product; excess inventory; price and product competition; new product introductions; the possibility that the review of our prior filings by the SEC may result in changes to our financial statements; and the possibility that stockholders or regulatory authorities may initiate proceedings against Audiovox and/or our officers and directors as a result of any restatements. Risk factors associated with our business, including some of the facts set forth herein, are detailed in the Company's Form 10-K for the fiscal year ended February 28, 2011 on file with the Securities and Exchange Commission (SEC).*

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