



October 6, 2014

## **VOXX International Corporation's Hirschmann Solutions Presents New Container and Trailer/Tracking Module**

### **Autonomous asset tracking solution for intermodal transportation of goods - end-to-end monitoring of containers and trailers during transportation**

HAUPPAUGE, N.Y., Oct. 6, 2014 /PRNewswire/ -- Valuable cargo always in clear view, anywhere in the world - with its new asset tracking modules, Hirschmann Solutions (a business unit of Hirschmann Car Communication GmbH, and a wholly-owned subsidiary of VOXX International Corporation - NASDAQ:VOXX) will present innovative retrofitting modules to be used for the reliable monitoring of the loading and transportation of goods being transported regionally and worldwide. At the leading trade fair Intermodal Europe held in Rotterdam, Hirschmann Solutions' new asset tracking solution (stand C70) will be one of the stand highlights. For the first time, the company will present a model of an asset tracking unit that is ready for series production, which can be used when transporting goods in containers and on trailers, chassis, and trains. The highly robust module operates completely autonomously and supplies sensor-controlled information on movements, temperature, and vibrations as well as location data.

The asset tracking module can be mounted quickly and securely in a steel groove in the container door, for example. The installation time can be kept to a minimum. Different mounting options are available depending on where the module is being used. An integrated safety sensor protects the module from tampering and theft. As soon as someone tries to remove the tracking module, it immediately emits an alarm. The same happens when the container door is opened without permission during transportation. With its very robust design - the housing complies with the IP 67 standard and is UV-resistant - the device is suitable for use in extremely harsh environments, in a temperature range of -40 degrees C to +85 degrees C. A scratch-resistant and shock-proof solar panel combined with an innovative battery concept supplies the energy that is required. This intelligent and sustainable power management system therefore ensures a long useful life of up to 15 years and a high level of data security.

Within the housing, state-of-the-art antenna and transmission technology provides reliable measurement data - the same Hirschmann Solutions technology that is already in use in over 250,000 containers worldwide. Data is transmitted reliably and directly to asset management systems via GPS and the 2G/3G GSM network. These systems analyze the data and make it available to the freight carrier, shipping company, or forwarding agent.

The module can also be equipped with other GNSS systems (global navigation satellite system) for satellite communication - for example, with the Hirschmann System ITAS (Iridium transceiver antenna system) for the Iridium satellite service. Thanks to the OTA approach (over the air programming), firmware and software updates are easy to install from the central system. It is possible to change network provider with the minimum of effort because the module is equipped with a SIM chip. An upgrade to 4G networks will be made available in the near future. This means that mobile goods being transported by road, rail, and water can be tracked and monitored seamlessly around the world.

In addition to the modules' standard components, which already meet the majority of requirements with regard to asset tracking applications, other components are also available depending on where the module is being used: External antenna for satellite communication, external battery packs, sensors for specific applications, and various mounting and storage options.

"With our new asset tracking technology, we can offer logistics companies, network providers, and solution providers sustainable and powerful modules for the monitoring of valuable cargo," explains Laurie Burns, Head of the Solutions business unit at Hirschmann Car Communication. "All solutions are based on a platform concept, meaning that tailor-made modules can be developed for our customers depending on how they are going to be used."

Intermodal Europe 2014 will take place from November 11 to 13 in Rotterdam. Visitors can find Hirschmann Solutions at stand C70.

#### **About Hirschmann Solutions:**

Hirschmann Solutions is a business unit of Hirschmann Car Communication GmbH and is based in Neckartenzlingen, near Stuttgart, Germany. Hirschmann Solutions specialises in transmitter and receiver systems for M2M & telematics applications in particular. Potential applications include remote monitoring of varying processes, location-tracking of mobile objects via GPS, communication between industrial machinery and smart metering solutions. Since 2012, Hirschmann Solutions has been an

independent business unit of Hirschmann Car Communication GmbH, one of the leading providers of transmitter and receiver systems for automotive communication and the global market leader in the field of TV tuners for vehicles. In the 2014 financial year (03/2013 - 02/2014), the company generated sales of €127 million with a global workforce of around 900 employees. Since 2012, Hirschmann Car Communication has belonged to VOXX International Corporation (USA). More information can be found on our websites at [www.hirschmann-car.com](http://www.hirschmann-car.com) and [www.hirschmann-solutions.com](http://www.hirschmann-solutions.com).

**About VOXX International Corporation:**

VOXX International Corporation (NASDAQ:VOXX) is the new name for Audiovox Corporation, a company that was formed over 45 years ago as Audiovox that has grown into a worldwide leader in many automotive and consumer electronics and accessories categories, as well as premium high-end audio. Through its wholly-owned subsidiaries, VOXX International proudly is recognized as the #1 premium loudspeaker company in the world, and has #1 market positions in automotive video entertainment and remote starts, digital TV tuners and digital antennas. The Company's brands also hold #1 market share for TV remote controls and reception products and leading market positions across a wide-spectrum of other consumer and automotive segments.

Today, VOXX International is a global company....with an extensive distribution network that includes power retailers, mass merchandisers, 12-volt specialists and most of the world's leading automotive manufacturers. The company has an international footprint in Europe, Asia, Mexico and South America, and a growing portfolio, which now comprises over 30 trusted brands. Among the key domestic brands are Klipsch®, RCA®, Invision®, Jensen®, Audiovox®, Terk®, Acoustic Research®, Advent®, Code Alarm®, CarLink®, Excalibur® and Prestige®. International brands include Hirschmann Car Communication®, Klipsch®, Jamo®, Energy®, Mirage®, Mac Audio®, Magnat®, Heco®, Schwaiger®, Oehlbach® and Incaar™. The Company continues to drive innovation throughout all of its subsidiaries, and maintains its commitment to exceeding the needs of the consumers it serves. For additional information, please visit our Web site at [www.voxxintl.com](http://www.voxxintl.com).

**Safe Harbor Statement**

Except for historical information contained herein, statements made in this release that would constitute forward-looking statements may involve certain risks and uncertainties. All forward-looking statements made in this release are based on currently available information and the Company assumes no responsibility to update any such forward-looking statements. The following factors, among others, may cause actual results to differ materially from the results suggested in the forward-looking statements. The factors include, but are not limited to risks that may result from changes in the Company's business operations; our ability to keep pace with technological advances; significant competition in the automotive, premium audio and consumer accessories businesses; our relationships with key suppliers and customers; quality and consumer acceptance of newly introduced products; market volatility; non-availability of product; excess inventory; price and product competition; new product introductions; foreign currency fluctuations and concerns regarding the European debt crisis; restrictive debt covenants; the possibility that the review of our prior filings by the SEC may result in changes to our financial statements; and the possibility that stockholders or regulatory authorities may initiate proceedings against VOXX International Corporation and/or our officers and directors as a result of any restatements. Risk factors associated with our business, including some of the facts set forth herein, are detailed in the Company's Form 10-K for the fiscal year ended February 28, 2014.

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