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Audiovox Announces Factory Radio Integration Products Compatibility with iPhone 5 and iOS6

Audiovox Driven by DICE MediaBridge and Universal 200 work with the new Lightning connector cable without any adapters.

HAUPPAUGE, N.Y., Sept. 25, 2012 /PRNewswire/ -- Audiovox Electronics Corporation (AEC), a wholly-owned subsidiary of VOXX International Corp. (NASDAQ: VOXX), announces that the Audiovox Driven by DICE MediaBridge and Universal 200 OE Integration products work with the new iPhone 5 and iOS6 running on older iPhones. The DICE Electronics Engineering Team completed the testing and validation within hours of receiving the iPhone 5.

This compatibility is the first to market in the OE Integration category and underscores the benefit of having a product design based on USB digital architecture. The MediaBridge and Universal 200 products do not require the use of an Apple Lightning to 30PIN adapter.

Although USB connectors can be found on a variety of competitive OE Integration products, few of them support the USB digital architecture required to communicate with an iPhone 5 through the new Lightning to USB cable. The iPhone 5 Lightning connector cable is a digital connection that delivers only digital audio and control protocol.

The MediaBridge kits deliver plug and play integration for selected factory radios that take advantage of new iOS 6 features. Enabling Siri Voice Control in the car allows drivers to have total voice control over their music playback including asking for a song, artist, playlist or even the genre. Hands free texting is now possible with MediaBridge. A driver can dictate and send text messages and e-mails. A new incoming text message can be read back by Siri as well.

iOS6 allows drivers to have more voice activated capabilities that further enhance the safety and convenience with hands free control of many features. Drivers can launch music apps (Pandora, Livio, Spotify etc), turn-by-turn navigation, finding and routing to POI's and more.

The MediaBridge 1500 product is compatible with select models of Acura, Audi, BMW, Honda, Infiniti, Lexus, Mini, Nissan, Scion, Toyota and VW vehicles. MSRP: \$299.99

The **Audiovox, Driven by Dice** brand is marketed by Audiovox Electronics Corporation, a wholly owned subsidiary of VOXX International Corp. (NASDAQ: VOXX).

For information on becoming an Audiovox Dealer in the US, email us at: newaccounts@audiovox.com

For more information about Audiovox's Automotive Entertainment product lines please visit: <http://audiovoxproducts.com>

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About Audiovox Electronics Corporation (AEC):

Audiovox Electronics Corporation (AEC) is a wholly owned subsidiary of [VOXX International Corporation](#) (NASDAQ:VOXX), a leading, global supplier of mobile and consumer electronics products. The Company holds number one market share in rear seat entertainment as well as remote start systems and is the exclusive provider of SiriusXM satellite radio products in the aftermarket. AEC is also a recognized leader in the marketing of automotive entertainment, Location Based Services (LBS), rear observation, and vehicle security. Its' extensive distribution network includes power retailers and 12-volt specialists as well as nearly all of the major [vehicle manufacturers \("OEMs"\)](#), both domestically and abroad.

Audiovox Electronics possesses a strong brand portfolio and its products ranks among the top ten in almost every category in which they sell. Primary brands include [Audiovox®](#), [Invision®](#), [Jensen®](#), [Omega®](#), [Advent®](#), [Code Alarm®](#), [Prestige®](#) and [Excalibur®](#).

Headquartered in Hauppauge, NY, Audiovox Electronics has a manufacturing facility in the United States, and a robust international footprint with offices in Europe, Canada, Mexico and Venezuela. For additional information, please visit our Web

site at www.audiovoxproducts.com.

About VOXX International Corporation:

[VOXX International Corporation](#) (NASDAQ:VOXX). The Company that began as Audiovox over 45 years ago has morphed into a worldwide leader in many automotive and consumer electronics and accessories categories, and now into premium high-end audio. The Company's brands hold leading market positions across a wide-spectrum of consumer and automotive segments.

Today, VOXX International is a global company....with an extensive distribution network that includes some of the world's Fortune 500 companies and an international footprint in [Europe](#), [Asia](#), [Mexico](#) and [South America](#), and a growing brand portfolio, which is now comprised of over 30 trusted brands including [Audiovox®](#), [Klipsch®](#), [RCA®](#), [Invision®](#), [Jensen®](#), [Acoustic Research®](#), [Jamo®](#), [Energy®](#), [Mac Audio®](#), [Magnat®](#), [Heco®](#), [Schwaiger®](#), [Hirschmann®](#) and [Oehlbach®](#). The Company continues to drive innovation throughout all of its subsidiaries, and maintains its commitment to exceeding the needs of the consumers it serves. For additional information, please visit our Web site at www.voxxintl.com.

About Dice Electronics:

DICE Electronics has been an industry leader in enabling digital media and wireless technology integration in vehicles for the Aftermarket and OEM for automakers. With a concentration on engineering and design, their commitment to quality drives continual development on cutting edge devices that meet customer's needs and innovative the solutions needed in the quickly evolving vehicle technology market.

Investing in up and coming technologies through in-house engineering, technology licensing and partnerships has contributed to their success over the years. They continue to lead the integration market by increasing resources and recruiting talented managers and engineers.

The company's design and manufacturing initiatives focus on using the latest technology advancements with eco-friendly packaging and component selection.

Safe Harbor Statement

Except for historical information contained herein, statements made in this release that would constitute forward-looking statements may involve certain risks and uncertainties. All forward-looking statements made in this release are based on currently available information and the Company assumes no responsibility to update any such forward-looking statement. The following factors, among others, may cause actual results to differ materially from the results suggested in the forward-looking statements. The factors include, but are not limited to risks that may result from changes in the Company's business operations; our ability to keep pace with technological advances; significant competition in the mobile and consumer electronics businesses as well as the accessories business; our relationships with key suppliers and customers; quality and consumer acceptance of newly introduced products; market volatility; non-availability of product; excess inventory; price and product competition; new product introductions; the possibility that the review of our prior filings by the SEC may result in changes to our financial statements; and the possibility that stockholders or regulatory authorities may initiate proceedings against VOXX International Corporation and/or our officers and directors as a result of any restatements. Risk factors associated with our business, including some of the facts set forth herein, are detailed in the Company's Form 10-K for the fiscal year ended February 28, 2011.

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