

VOXX Electronics Introduces Two All New Prestige Power Sports GPS Recovery and Security Systems

ORLANDO, FLORIDA – JANUARY 7, 2019 – LVCC, CENTRAL HALL BOOTH 13518- -- [VOXX Electronics Corporation \(VEC\)](#), a wholly-owned subsidiary of [VOXX International Corporation](#) (NASDAQ: VOXX), announced today the release of two all new Prestige Power Sports GPS Recovery and Security systems. Both systems were specifically designed and developed for motorcycles, ATV's, boats, and snowmobiles open to extreme conditions.



“The introduction and release of these two new systems show our diversified product development and support of the security category for mobile electronics, which help us expand the marketplace into the power sports category for our mobile electronics dealers and distributors,” said Aron Demers, Senior Vice President, VOXX Electronics Corporation. “At VOXX, we are committed to bringing new products to our customers as we continue to advance this category with even better and more innovative solutions.”

The Power Sports GPS Recovery (PSSVR1) is compact, waterproof and is IP67-rated to handle the extreme conditions that powersports vehicles encounter. The system also includes an output for starter interrupt, speed and GEO Fence alerts and will notify the owner on their smartphone if the vehicle is moved or tampered with. The owner will also be able to locate the vehicle using 4G GPS nationwide coverage. The PSSVR1 includes one (1) year of unlimited service.

The Power Sports Security System (APSPS1) is compact, waterproof and is IP65-rated to also handle the extreme conditions vehicles encounter. The system also includes two small 2-button waterproof remote controls, a closed loop trigger that helps protect the rider's helmet and other valuable items. The APSPS1 will sound once the closed loop is broken, drawing attention to the vehicle. The system also includes an on-board tilt / impact sensor and mini waterproof siren.

The Prestige Power Sports GPS Recovery and Security Systems will both begin shipping in early 2019 with an MSRP of \$299.99 and \$199.99, respectively.

For more information about the Prestige PSSVR1 Powersports GPS recovery system, please visit www.voxxelectronics.com.

For more information on becoming a VOXX Electronics Dealer in the U.S., please visit www.voxxelectronics.com/become-dealer.

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About VOXX Electronics Corporation (VEC):

[VOXX Electronics Corporation \(VEC\)](#) is a wholly-owned subsidiary of [VOXX International Corporation](#) (NASDAQ: VOXX), a global supplier of mobile and consumer electronics products. VEC is a recognized leader in the marketing of automotive entertainment, vehicle security and tracking, remote start systems, telematics, and Advanced Driver Assistance Systems (ADAS).

VEC sells its products through an extensive distribution network that includes expeditors, mass merchandisers, regional mobile electronics chains and independent specialists both domestic and internationally. VOXX Electronics possesses a strong brand portfolio and its products rank among the top ten in almost every category in which they sell. Primary brands include: [Advent](#), [Audiovox](#), [CarLink](#), [Code Alarm](#), [Invision](#), [Omega](#), [Prestige](#), and [Pursuit](#).

For additional information, please visit our website at www.voxxelectronics.com.

About VOXX International Corporation:

VOXX International Corporation (NASDAQ: VOXX) has grown into a worldwide leader in many automotive and consumer electronics and accessories categories, as well as premium high-end audio. Today, VOXX International Corporation has an extensive distribution network that includes power retailers, mass merchandisers, 12-volt specialists and most of the world's leading automotive manufacturers. The Company has an international footprint in Europe, Asia and Latin America, and a growing portfolio, which now comprises over 30 trusted brands. Among the key domestic brands are Klipsch®, RCA®, Invision®, Jensen®, Audiovox®, Terk®, Acoustic Research®, Advent®, Code Alarm®, Car Connection®, 808®, AR for Her®, and Prestige®. International brands include Hirschmann Car Communication®, Klipsch®, Jamo®, Energy®, Mirage®, Mac Audio®, Magnat®, Heco®, Schwaiger®, Oehlbach® and Incaar™.

For additional information, please visit our website at www.voxxintl.com.

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