

# Acoustic Research Introduces Exclusive "Performance Series" Earbuds for Amazon.com

# Line will consist of 3 unique metal styled earbuds

HAUPPAUGE, N.Y., June 12, 2013 /PRNewswire/ -- Acoustic Research® (AR) announced today that they will be introducing a brand line exclusive, "Performance Series" earbud lineup for <u>Amazon.com</u>; the <u>HP1000</u>, <u>HP1020</u> and the <u>HP1030</u>. These unique styled earbuds consist of a metal housing for long-lasting use, high quality audio with gold plated sound, coated metallic cable (HP1020 and HP1030 Only) and in-line mic and music control for seamless transfer from music to talk with a push of the button (HP1030 only), and a complete travel case with extra ear tips for all three models. These earbuds work great with a variety of tablets, MP3 players, Laptops, Notebooks, and Desktops and are available now on <u>Amazon.com</u> with an MSRP of \$39.99 to \$99.99.

"The AR Performance Series exclusive line of earbuds, are the newest offering from AR to appease the music lover in all of us. With a sleek design, ergonomic fit and incredible price, these earbuds deliver all the features and quality sound that consumers have come to expect from Acoustic Research," said David Geise, President of VOXX Accessories Corporation. "Amazon.com is one of the internet's leading online retailers out there and being able to provide them with a high-quality exclusive earbud line was a decision we didn't have to think about making. We are excited for the opportunity to provide Amazon with a quality product we know consumers are going to love."

- The <u>HP1000</u> features a metal housing design that provides a truly optimized acoustic response verses a standard plastic structure which also has a tendency to smash or crack over long periods of use. These earbuds also come with gold plated 3.5mm aux in connectors which deliver enhanced audio with reduced noise for the best listening experience as well as a durable zip-up carrying case with extra silicone tips perfect for on the go. MSRP: \$39.99
- The <u>HP1020</u> features a metal housing, 3.5mm gold plated aux connector, travel case with extra tips as well as a durable metallic coated cable for increased durability and quality sound. This cable is tangle free so it won't knot-up when stored in a pocket or bag. MSRP: \$79.99
- The <u>HP1030</u> features a metal housing, 3.5mm gold plated aux connector, travel case with extra tips, a durable metallic coated cable and an in-line mic and music control which allows you to control your music and calling experience with a just a few clicks of a button. MSRP: \$99.99

	HP1000	HP1020	HP1030
Metal Housing	Yes	Yes	Yes
Coated Metallic Cable	No	Yes	Yes
Gold Plated 3.5mm	Yes	Yes	Yes
Extra Earbuds	3 sets (S/M/L)	6 sets (S/M/L x 2)	6 sets (S/M/L x 2)
Carrying Case	Yes – Round	Yes - Round	Yes – Pocket tube
Eco Friendly/Frustration			
	Yes	Yes	Yes
fee packaging			
In-Line Mic	No	No	Yes
Tangle Free Cord	Yes	Yes	Yes

# Performance Series Feature Chart:

The <u>Acoustic Research</u> brand is marketed by VOXX Accessories Corporation, a wholly owned subsidiary of VOXX International Corp. (NASDAQ: VOXX).

For information on becoming an Acoustic Research Dealer in the US, email us at: newaccountsinfo@audiovox.com

For more information about the Acoustic Research product lines, please visit: www.acoustic-research.com

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## About VOXX Accessories Corporation (VAC):

<u>Voxx Accessories Corporation</u> is a global leader and innovator in consumer electronics accessories for home and on-the-go, delivering straightforward solutions for wireless home and portable audio, over-the-air HDTV reception, mobile device charging, cleaning & care, and personal sound amplification.

Voxx Accessories is committed to promoting a powerful, diverse and growing brand portfolio, with distinctive products in the Acoustic Research, RCA, RCA Symphonix, TERK, Jensen and Surface brands, and a diverse product offering that includes wireless speakers, mobile device charging stations and accessories, headphones, clock radios, MP3 players, digital voice recorders, remote controls, indoor/outdoor TV reception, HDMI cables and other

A/V connectivity accessories, personal sound amplifiers, surge protection and power conditioning, and cleaning and care products.

Voxx Accessories Corporation provides advanced marketing services and efficient supply chain tools that shape future sales in the consumer and mobile professional markets. Headquartered in Indianapolis, Indiana, Voxx Accessories Corporation is a subsidiary of Voxx Corporation (NASDAQ: VOXX), Hauppauge, NY.

Acoustic Research/RCA/RCA Symphonix/TERK/Jensen/Surface products are sold through an extensive distribution network that includes power retailers, mass merchandisers, distributors, Internet and select retail channels throughout the USA, Canada, Australia, and Latin America.

### **About VOXX International Corporation:**

<u>VOXX International Corporation</u> (NASDAQ: VOXX). The Company that began as Audiovox over 45 years ago has morphed into a worldwide leader in many automotive and consumer electronics and accessories categories, and now into premium high-end audio. The Company's brands hold leading market positions across a wide-spectrum of consumer and automotive segments.

Today, VOXX International is a global company....with an extensive distribution network that includes some of the world's Fortune 500 companies and an international footprint in <u>Europe</u>, <u>Asia</u>, <u>Mexico</u> and <u>South America</u>, and a growing brand portfolio, which is now comprised of over 30 trusted brands including <u>Audiovox®</u>, <u>Klipsch</u>®,

<u>RCA®,Invision®, Jensen®, Acoustic Research®, Jamo®, Energy</u>®, <u>Mac Audio®, Magnat</u>®, <u>Heco®, Schwaiger</u>®, <u>Hirschmann</u> Car Communication® and <u>Oehlbach</u>®. The Company continues to drive innovation throughout all of its subsidiaries, and maintains its commitment to exceeding the needs of the consumers it serves. For additional information, please visit our Web site at <u>www.voxxintl.com</u>.

### Safe Harbor Statement

Except for historical information contained herein, statements made in this release that would constitute forward-looking statements may involve certain risks and uncertainties. All forward-looking statements made in this release are based on currently available information and the Company assumes no responsibility to update any such forward-looking statement. The following factors, among others, may cause actual results to differ materially from the results suggested in the forward-looking statements. The factors include, but are not limited to risks that may result from changes in the Company's business operations; our ability to keep pace with technological advances; significant competition in the automotive, premium audio and consumer accessories businesses; our relationships with key suppliers and customers; quality and consumer acceptance of newly introduced products; market volatility; non-availability of product; excess inventory; price and product competition; new product introductions; foreign currency fluctuations and concerns regarding the European debt crisis; restrictive debt covenants; the possibility that the review of our prior filings by the SEC may result in changes to our financial statements; and the possibility that stockholders or regulatory authorities may initiate proceedings against VOXX International Corporation and/or our officers and directors as a result of any restatements. Risk factors associated with our business, including some of the facts set forth herein, are detailed in the Company's Form 10-K for the fiscal year ended February 28, 2013.

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