



September 5, 2014

VOXX Electronics to Market Singtrix, the Next Generation in Karaoke

From the creators of Guitar Hero-- Singtrix makes bad singers sound great and great singers sound amazing!

HAUPPAUGE, N.Y., Sept. 5, 2014 /PRNewswire/ -- [VOXX Electronics Corp \(VEC\)](#), a wholly-owned subsidiary of [VOXX International Corp.](#) (NASDAQ: VOXX), today announced it will be the exclusive marketer of Singtrix to Europe and North America.

The Singtrix karaoke machine is powered by the most advanced vocal effects technology available, packed into a simple plug & play design...just play a song, turn the effects dial, and start singing. Singtrix features more than 300 amazing effects covering every genre and generation of music.

Singtrix takes the Karaoke experience to the next level literally using technology to make bad singers sound great and great singers sound amazing! With Singtrix, you can sound like your favorite stars thanks to hundreds of professional vocal effects and natural pitch-correction. You can supercharge your performance with the on-mic "Hit" effect button that instantly transforms your voice into a 4-part harmony super group! It's like having live back-up singers at the press of a button.

It works with any device and any music so you have complete freedom to choose your favorite tunes! Use any device with a headphone output including smartphones, tablets, mp3 players and computers and you can sing along to your personal music library or any of your favorite streaming music from sites like YouTube. Singtrix will be available at major retailers and electronics stores this Holiday season for an SRP of \$349.99

"VOXX Electronics is committed to exploring new markets and unique products that provide our distribution partners with ever expanding sales and profit opportunities," said Tom Malone, the Company's President. "This partnership with Singtrix allows us to combine our extensive audio technology background with what is arguably one of the broadest distribution networks in the consumer electronics industry to bring yet another exiting product to the space."

"We are extremely excited to expand our very successful launch into retail with VOXX Electronics," John Devecka CEO of Singtrix explained. "The partnership allows Singtrix to focus on developing next-gen technology and our Singtrix brand."

"Singing is the last and biggest untapped frontier in living room music entertainment. With our VOXX partnership in place, we aim to make everyone a pop singing star." said Charles and Kai Huang, Co-Founders of Singtrix and Co-Creators of Guitar Hero, in a joint statement.

Now everyone can sing regardless of your natural ability with Singtrix! Singtrix instantly gives you the voice you've always dreamed of having. Sing in-tune with fuller tone and great vocal control without hours of practice or expensive vocal lessons.

For more information about Singtrix visit: www.audiovoxproducts.com or at www.singtrix.com

For more information on becoming a VOXX Electronics Dealer in the US, email us at newaccounts@audiovox.com.

Like us on our Facebook Page: [Singtrix](#)

Subscribe to our channel: [VOXX Electronics on YouTube](#)

About Singtrix LLC.

The Singtrix team pioneered pop culture music gaming technology, including the multi-billion dollar selling franchise Guitar Hero®. Singtrix is committed to creating the most exciting music performance experiences in the world for mass consumers and non-musicians. Singtrix is the first to integrate powerful professional live vocal effects technology into a simple plug-and-play design, so everyone around the world can instantly sound like their favorite rock stars. Please visit our Web site at www.singtrix.com.

Singtrix® is a registered trademark of Singtrix LLC. Guitar Hero® is a registered trademark of Activision Publishing, Inc. Singtrix is not affiliated with or endorsed by Activision Publishing, Inc in any way. All other trademarks are the property of their respective owners.

About VOXX Electronics Corporation (VEC):

[VOXX Electronics Corporation](#) (VEC) is a wholly-owned subsidiary of [VOXX International Corporation](#) (NASDAQ:VOXX), a leading, global supplier of mobile and consumer electronics products. VEC is a recognized leader in the marketing of automotive entertainment, Location Based Services (LBS), rear observation systems, and vehicle security. The company has recently added new product categories that include imagery with its action cameras and biometrics with its iris identification products. Its extensive distribution network includes power retailers and 12-volt specialists as well as nearly all of the major [vehicle manufacturers \("OEMs"\)](#), both domestically and abroad.

VOXX Electronics possesses a strong brand portfolio and its products rank among the top ten in almost every category in which they sell. Primary brands include [Audiovox®](#), [Invision®](#), [Jensen®](#), [Car Connection](#), [Omega®](#), [Advent®](#), [Code Alarm®](#), [Prestige®](#), [Pursuit®](#) and [Excalibur®](#). For additional information, please visit our Web site at www.audiovoxproducts.com.

About VOXX International Corporation:

[VOXX International Corporation](#) (NASDAQ:VOXX) is the new name for Audiovox Corporation, a company that was formed over 45 years ago as Audiovox that has grown into a worldwide leader in many automotive and consumer electronics and accessories categories, as well as premium high-end audio. Today, VOXX International is a global company...with an extensive distribution network that includes power retailers, mass merchandisers, 12-volt specialists and most of the world's leading automotive manufacturers. The Company has an international footprint in [Europe](#), [Asia](#), [Mexico](#) and [South America](#), and a growing portfolio, which now comprises over 30 trusted brands. For additional information, please visit our Web site at www.voxxintl.com.

VOXX International Contact:

Larissa Bertolotti

Phone: (631) 436-6408

Email: LBertolotti@voxxintl.com

SOURCE VOXX International Corporation

News Provided by Acquire Media