



# VOXX Advanced Solutions Expands Connected Health Logistics and Distribution Capabilities

**LAS VEGAS, NV – JANUARY 7, 2019 – LVCC, CENTRAL HALL BOOTH 13518 – [VOXX Advanced Solutions](#)**, a wholly-owned subsidiary of [VOXX International Corporation](#) (NASDAQ: VOXX), today announced the continued expansion of its Logistics and Distribution capabilities as well as its customer base in the rapidly growing Connected Healthcare space.

VOXX Advanced Solutions provides HIPAA-compliant forward and reverse distribution and logistics services, ensuring the protection of PHI and PII information throughout the entire fulfillment process. Additional services are available such as the clearing of data from returned devices and the proper disposition of those products. The Company's unique offering provides fully customizable services to fit the needs of its growing list of partners that includes complete inventory procurement and management, full website portal development capabilities, kitting, packaging and shipping utilizing multiple carriers and VOXX preferred freight rates, direct to consumer shipping, consumer billing if required, bulk shipments to dealers and retailers, as well as global capabilities to provide services to markets outside of the U.S.

According to Research and Marketing, the global connected health device market is expected to reach an estimated \$36.1 billion by 2023 and is forecast to grow at a CAGR of 21.1% from 2018 to 2023. The major drivers for growth of the connected health device market are increasing adoption of IT in healthcare, increasing healthcare costs, need of easy and reliable patient monitoring systems for chronic diseases, and the growing awareness for health and fitness.

Emerging trends which have a direct impact on the dynamics of the connected health device industry, include adoption of cloud technology for interconnected healthcare devices and the adoption of telemedicine.

Tom Malone, President of VOXX Advanced Solutions explained, "VOXX is uniquely positioned to capitalize on the new and highly customized distribution opportunities the healthcare market will generate now and in the near future. We have developed a completely flexible platform that can handle multiple types of devices, shipping methods, provisioning, order processing and billing, customer types, and compliance." Malone added, "We are leveraging the core competency of VOXX International and our shared services group which centers on the efficient distribution of products and services across multiple customer types and channels of distribution and customized those services to fit the needs of the rapidly growing healthcare market."

VOXX Advanced Solutions has entered into agreements with some of the largest and most well-known Healthcare industry leaders, as well as with the most recognized wearable hardware manufacturers who look at the healthcare market as holding significant opportunities for growth.

**About VOXX Advanced Solutions Corporation (VASC):**

VOXX Advanced Solutions leverages VOXX International's extensive worldwide distribution network to attract technology partners who benefit from VOXX's speed to market, logistics, manufacturing and sourcing expertise, and market knowledge. Our vast experience in the consumer and automotive space allows us to grow top line sales within existing channels, increase profitability and expand into new markets and categories. For additional information, please visit our website at [www.voxxadvancedsolutions.com](http://www.voxxadvancedsolutions.com).

**About VOXX International Corporation:**

VOXX International Corporation (NASDAQ: VOXX) has grown into a worldwide leader in many automotive and consumer electronics and accessories categories, as well as premium high-end audio. Today, VOXX International Corporation has an extensive distribution network that includes power retailers, mass merchandisers, 12-volt specialists and most of the world's leading automotive manufacturers. The Company has an international footprint in Europe, Asia and Latin America, and a growing portfolio, which now comprises over 30 trusted brands. Among the key domestic brands are Klipsch®, RCA®, Invision®, Jensen®, Audiovox®, Terk®, Acoustic Research®, Advent®, Code Alarm®, Car Connection®, 808®, AR for Her®, and Prestige®. International brands include Hirschmann Car Communication®, Klipsch®, Jamo®, Energy®, Mirage®, Mac Audio®, Magnat®, Heco®, Schwaiger®, Oehlbach® and Incaar™.

For additional information, please visit our website at [www.voxxintl.com](http://www.voxxintl.com).

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