



News Release

360fly Introduces Better Safety for Students and Drivers with the 360fly 4K School Bus Camera

LAS VEGAS, NV – JANUARY 7, 2019 – LVCC, CENTRAL HALL BOOTH 13518 – [360fly](#) Inc., maker of the category-leading, single-lens camera that captures stitch-less 360-degree video, announced today the introduction of the 360fly 4K Bus Camera that captures detail rich, interactive 360-degree video that misses nothing and records everything in and out of the vehicle to provide the tools to help create a safer student and driver experience. Add in a suite of powerful Artificial Intelligence (AI) analytics driven by Smart Event record triggers, limitless cloud storage, and video data management, and the 360fly 4K Bus Camera provides a complete all-in-one solution to help resolve problems quickly and easily.



Most school bus camera systems today require at least four (4) to eight (8) cameras, and still only tell a fraction of the story. The 360fly 4K Bus Camera replaces the need for multiple standard cameras and allows the user to capture every angle in a 360-degree, fully immersive video, while the camera's low-profile design keeps it inconspicuous and out of reach. The optional addition of a second camera provides a full view of the driver, their blind spots and students entering and exiting the school bus.

“Now more than ever, child safety is top of mind for every parent, teacher, administrator, and law enforcement officer. Our 360-degree bus camera provides an unprecedented level of video capture for both inside and outside of a school bus. Events involving the driver, the children, or external elements are recorded and viewable in three different formats and is accomplished with just two cameras versus the six or eight limited-view cameras that are typically installed on today's school buses,” said Peter Aloumanis, CEO, 360fly. “A school bus should be a safe haven for all children and advanced technology such as the 360fly 4K Bus Camera is a critical component of school bus safety and security.”

The 360fly 4K Bus Camera continuously shoots and streams immersive, 360-degree 4K video without interruption via a single power cable connected directly to the bus. The camera will power on and off with the bus's ignition and will automatically start recording when the bus is turned on. The camera also features a high-capacity backup battery, 128GB of internal memory, direct wireless connection to both PC and Mac via WiFi. In addition, 10-minute post-roll recording, GPS route mapping and live streaming capabilities are available.

Videos can be viewed, uploaded to the cloud and even shared from a PC via WiFi with the 360fly Overwatch desktop application, giving the user three different ways to view the 360-degree content. Interactive View (360-degree), Stacked View (180x180 degree) and Quadrant view options enable simultaneous views from different angles, giving a new and unique perspective on how the content is viewed.

Follow 360fly on [Twitter](#) and [Instagram](#) @360fly, "like" it on Facebook at facebook.com/360fly, and subscribe to its [YouTube](#) channel.

For more information about 360fly, please visit www.360fly.com.

The [360fly](#) brand is marketed by VOXX Advanced Solutions Corporation, a wholly-owned subsidiary of [VOXX International Corp.](#), (NASDAQ: VOXX).

About 360fly, Inc.:

360fly creates unique, 360-degree digital products that inspire users to capture, share and experience life's greatest moments in 360 degrees. Our passion has led us to redefine video capture, because we believe life is too rich to capture just part of it.

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About VOXX International Corporation:

VOXX International Corporation (NASDAQ: VOXX) has grown into a worldwide leader in many automotive and consumer electronics and accessories categories, as well as premium high-end audio. Today, VOXX International Corporation has an extensive distribution network that includes power retailers, mass merchandisers, 12-volt specialists and most of the world's leading automotive manufacturers. The Company has an international footprint in Europe, Asia, and Latin America, and a growing portfolio, which now comprises over 30 trusted brands. Among the key domestic brands are Klipsch®, RCA®, Invision®, Jensen®, Audiovox®, Terk®, Acoustic Research®, Advent®, Code Alarm®, Car Connection®, 808®, AR for Her®, and Prestige®. International brands include Hirschmann Car Communication®, Klipsch®, Jamo®, Energy®, Mirage®, Mac Audio®, Magnat®, Heco®, Schwaiger®, Oehlbach® and Incaar™.

For additional information, please visit our website at www.voxxintl.com.

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