



News Release

VOXX Electronics Begins Shipping All New Gentex HomeLink Connect System

HAUPPAUGE, NEW YORK – AUGUST 15, 2019 --[VOXX Electronics Corporation \(VEC\)](#), a wholly-owned subsidiary of [VOXX International Corporation](#) (NASDAQ: VOXX), announced today it is now shipping the new Gentex frameless rear-view mirror (ADVGENFLCHLN) that includes a Bluetooth-enabled automatic-dimming mirror with integrated buttons that can be programmed to operate a myriad of radio frequency and cloud-based home automation devices.



“VOXX Electronics is proud to bring this exciting new technology from Gentex to the aftermarket. Cloud-based device operation is made possible by [HomeLink Connect](#), Gentex’s new home automation app, that users can configure to control their existing home automation devices. Once configured, the user’s phone/app pairs with the HomeLink buttons in the mirror via Bluetooth, allowing users to activate their devices without needing to fumble with their phone. The introduction of this product rounds out the suite of the Homelink product line and falls right in line with many use cases today’s consumers are looking for in vehicle to home automation” said Aron Demers, Senior Vice President, VOXX Electronics Corporation. “This innovative new solution eliminates the need for drivers to fumble around for their phone or multiple apps to control IoT devices, and its’ available now from VOXX.”

The ADVGENFLCHLN includes the following features:

- **AUTO-DIMMING:** Automatically darkens to eliminate glare
- **FRAMELESS DESIGN:** Enhanced aesthetics to complement any vehicle interior
- **CAR-TO-HOME AUTOMATION:** Control garage doors, gates, home lighting, and more
- **INTEGRATED HOMELINK 5:** 99% compatibility with garage door openers and security gates
- Control individual devices or create entire “departure” or “arrival” scenes
- Available for North America (US and Canada)

The new Bluetooth-enabled HomeLink mirror will retail at \$299.99 through VOXX. The compatible HomeLink Connect app is available for iOS and Android by searching for HomeLink Connect in the App Store/Google Play. First-year app use is free with an annual renewal rate of \$1.99 thereafter.

For more information about the ADVGENFLCHLN mirror and HomeLink Connect please visit:
www.voxxelectronics.com.

For more information on HomeLink Connect and a list of compatible home automation products please visit: <https://connect.homelink.com/>.

For more information on becoming a VOXX Electronics Dealer in the US, please visit:
www.voxxelectronics.com/become-dealer

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About VOXX Electronics Corporation (VEC):

[VOXX Electronics Corporation \(VEC\)](#) is a wholly-owned subsidiary of [VOXX International Corporation](#) (NASDAQ: VOXX), a global supplier of mobile and consumer electronics products. VEC is a recognized leader in the marketing of automotive entertainment, vehicle security and tracking, remote start systems, telematics, and Advanced Driver Assistance Systems (ADAS).

VEC sells its products through an extensive distribution network that includes expeditors, mass merchandisers, regional mobile electronics chains and independent specialists both domestic and internationally. VOXX Electronics possesses a strong brand portfolio and its products rank among the top ten in almost every category in which they sell. Primary brands include: [Advent](#), [Audiovox](#), [CarLink](#), [Code Alarm](#), [Invision](#), [Omega](#), [Prestige](#), and [Pursuit](#).

For additional information, please visit our website at www.voxxelectronics.com.

About VOXX International Corporation:

VOXX International Corporation (NASDAQ: VOXX) has grown into a worldwide leader in many automotive and consumer electronics and accessories categories, as well as premium high-end audio. Today, VOXX International Corporation has an extensive distribution network that includes power retailers, mass merchandisers, 12-volt specialists and most of the world's leading automotive manufacturers. The Company has an international footprint in Europe, Asia and Latin America, and a growing portfolio, which now comprises over 30 trusted brands. Among the key domestic brands are Klipsch®, RCA®, Invision®, Jensen®, Audiovox®, Terk®, Acoustic Research®, Advent®, Code Alarm®, Car Connection®, 808®, AR for Her®, and Prestige®. International brands include Hirschmann Car Communication®, Klipsch®, Jamo®, Energy®, Mirage®, Mac Audio®, Magnat®, Heco®, Schwaiger®, Oehlbach® and Incaar™.

For additional information, please visit our website at www.voxxintl.com.

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