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Acoustic Research Now Shipping MVP Portable Wireless Speaker with Personalization by Skinit

Thousands of personalization options to Make It Your Own

HAUPPAUGE, N.Y., Sept. 20, 2012 /PRNewswire/ -- [Acoustic Research \(AR\)](#) today announced they are now shipping a personalized version of their award-winning portable wireless speaker, complete with a custom cover from Skinit.

(Photo: <http://photos.prnewswire.com/prnh/20120920/NY78119>)

The [AR MVP Portable Wireless Speaker \(AWSBTSK\)](#) lets you share your music wirelessly via Bluetooth (or wired, using the built-in 3.5mm cable), with a carrying handle and rugged exterior designed to take your music virtually anywhere indoors or out. The included customization from Skinit, gives consumers even more freedom—the freedom to make this speaker their own, with skins from hundreds of pro sports teams and colleges, even images from entertainment and social icons. You can even customize your own design online, with personal images on Skinit.com. The AR MVP Portable Wireless Speaker (AWSBTSK) is available September 1 for a suggested retail price of \$129.99.

"Acoustic Research is already the leader in wireless speakers, with the latest in connection options and quality sound," said David Geise, President of Voxx Accessories Corporation. "We've freed music lovers from the confines of their living room stereo or MP3 player earbuds, with innovative wireless options that let them enjoy and share their music wherever they want. Now we've taken consumer freedom to the next level, personalization."

Geise further explained, "Every AR MVP Portable Wireless Speaker comes with a redemption card good for one speaker skin on www.skinit.com/sportsspeaker. Just enter the code from the card, choose the design you want from the thousands available, or create your own design using Skinit online customizer, and put it in your cart. The redemption card covers shipping and handling as well, a \$34.99 value in total."

Geise concluded, "Acoustic Research wireless speakers have already established themselves as best-in-class for design, sound, and value. Our MVP speaker continues the line into a class of its own, the ultimate personal statement that takes your music wherever you go."

"Skinit continues to build upon our personalization offering by partnering with the industry leader in wireless speaker technology like Acoustic Research," said Bob King, CEO of Skinit, Inc.

"Skinit.com's Customizer™ and rich catalog of designs gives our customers the ability to express their personalities through th amazing AR Custom Portable Wireless Speaker – the design options are nearly limitless."

Skinit is the leader in personalization for electronic devices that range from mobile phones, laptops, tablets, gaming systems to audio products. Since 2006, Skinit.com has been offering 1 to 1 customization for thousands of devices through their on demand technology platform. This partnership allows AR's consumers to create limitless self-expression on their MVP Portable Wireless Speaker (AWSBTSK).

The Acoustic Research brand is marketed by VOXX Accessories Corporation, a wholly owned subsidiary of VOXX International Corp. (NASDAQ: VOXX).

For information on becoming an Acoustic Research Dealer in the US, email us at: newaccountsinfo@audiovox.com

For more information about the Acoustic Research Portable Wireless Speaker product line, please visit: <http://acoustic-research.com/speakers/>

Like us on our Facebook Page: [Acoustic Research](#)

About VOXX Accessories Corporation (VAC):

[VOXX Accessories Corporation](#) (VAC) is a wholly owned subsidiary of VOXX International Corporation (NASDAQ:VOXX), a leading, global supplier of premium speaker systems, consumer electronics products and consumer electronics accessories. The Company is the number one, premium high-end loudspeaker company in the world, the number one universal remote supplier and is also a recognized leader in the marketing of connectivity and antenna products. Its' extensive distribution network includes power retailers and all of the big box stores as well as many of the country's largest home improvement chains.

VOXX Accessories Corporation possesses a strong brand portfolio and its products ranks among the top ten in almost every category in which they sell. Brands include [RCA®](#), [Jensen®](#), [Terk®](#), [Acoustic Research®](#) and [SURFACE CLEAN](#).

Headquartered in Carmel, IN and with offices in Canada, VOXX has a robust international footprint through Audiovox Germany with multiple locations in Europe. For additional information, please visit our Web site at www.voxxintl.com and click on [RCA](#) or [Acoustic Research](#) for specific product info.

[About Skinit Inc.](#)

Skinit, Inc. is the on demand personalization leader for customizing consumer products with their portfolio of over 450 globally recognized brand partners, 5,000 plus supported devices and patented Customizer™ platform which truly drives unlimited self-expression. Skinit's award-winning E-Commerce business (www.skinit.com) offers mass customization tools that allow consumers to create branded, designed and personalized protective cases, covers and skins for mobile consumer devices. Skinit's vision and efforts have been recognized with awards by Internet Retailer as one of the Top 100 e-Retailers for 2012 and by Forbes Magazine as America's Most Promising Companies list in 2012.

About VOXX International Corporation:

[VOXX International Corporation](#) (NASDAQ:VOXX). The Company that began as Audiovox over 45 years ago has morphed into a worldwide leader in many automotive and consumer electronics and accessories categories, and now into premium high-end audio. The Company's brands hold leading market positions across a wide-spectrum of consumer and automotive segments.

Today, VOXX International is a global company....with an extensive distribution network that includes some of the world's Fortune 500 companies and an international footprint in [Europe](#), [Asia](#), [Mexico](#) and [South America](#), and a growing brand portfolio, which is now comprised of over 30 trusted brands including [Audiovox®](#), [Klipsch®](#), [RCA®](#), [Invision®](#), [Jensen®](#), [Acoustic Research®](#), [Jamo®](#), [Energy®](#), [Mac Audio®](#), [Magnat®](#), [Heco®](#), [Schwaiger®](#), [Hirschmann®](#) and [Oehlbach®](#). The Company continues to drive innovation throughout all of its subsidiaries, and maintains its commitment to exceeding the needs of the consumers it serves. For additional information, please visit our Web site at www.voxxintl.com.

Safe Harbor Statement

Except for historical information contained herein, statements made in this release that would constitute forward-looking statements may involve certain risks and uncertainties. All forward-looking statements made in this release are based on currently available information and the Company assumes no responsibility to update any such forward-looking statement. The following factors, among others, may cause actual results to differ materially from the results suggested in the forward-looking statements. The factors include, but are not limited to risks that may result from changes in the Company's business operations; our ability to keep pace with technological advances; significant competition in the mobile and consumer electronics businesses as well as the accessories business; our relationships with key suppliers and customers; quality and consumer acceptance of newly introduced products; market volatility; non-availability of product; excess inventory; price and product competition; new product introductions; the possibility that the review of our prior filings by the SEC may result in changes to our financial statements; and the possibility that stockholders or regulatory authorities may initiate proceedings against VOXX International Corporation and/or our officers and directors as a result of any restatements. Risk factors associated with our business, including some of the facts set forth herein, are detailed in the Company's Form 10-K for the fiscal year ended February 28, 2011.

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