

# **News Release**

## **RCA Launches Three New Clock Radios in RCA Qi Lineup**

LAS VEGAS, NV– JANUARY 6, 2020 – LVCC – CENTRAL HALL BOOTH 13506 – VOXX Accessories Corporation (VAC), a wholly-owned subsidiary of VOXX International Corporation (NASDAQ: VOXX), announced today that its RCA brand will be launching three new clock radios in the RCA Qi lineup.

The first **RCA Qi Charging Clock (RCQ500BKA)** with wood texture features 5-watt Qi





wireless charging, an elegant dark-textured finish with rounded edges, and has alternate time and display options. The radio also has a temperature display (C/F), three alarm programs, plus a weekday-only alarm. There is a built-in backup battery included but it can also run on three AAA batteries. There is a sound-activated display option for the all dark bedroom enthusiast and red LED digits for best viewing at night.

Next in the lineup is the **RCA Qi Clock with Nightlight** (**RCQ510BKA**) which features four optional colors (black, white, blue, and pink) and has an adjustable LED light with three brightness levels. The time and alarm are clearly displayed in your color of choice and this radio also features a USB charging port.

Wrapping up the RCA Qi lineup is the RCA Qi Clock with Down Firing and Color Changing



**Nightlight (RCQ520BKA).** This unique alarm clock also features four color options with a soft touch finish. The LED light can be toggled between eight colors and a convenient USB charging port perfect for home or travel.

"We are thrilled to introduce this new line of Qi Alarm Clocks that all have specific features to fit everyone's unique needs and tastes. The one key pain point we wanted to address with consumers is not requiring a charging cable at the bedside. Qi

charging integrated in the clock allows a person a restful night of sleep while knowing that their device will be fully charged in the morning. Adding key features such as a weekday-only alarm, beautiful exterior cases and cool color-changing night lighting are just the icing on the cake," stated Ian Geise, President of VOXX Accessories.

The RCQ500BKA, RCQ510BKA and the RCQ520BKA retail for \$27.99, \$29.99 and \$34.99, respectively, and are projected to be available on Amazon in the fall of 2020.

#### About VOXX Accessories Corporation (VAC):

VOXX Accessories Corporation (VAC) is a wholly-owned subsidiary of <u>VOXX International</u> <u>Corporation</u> (NASDAQ: VOXX). VAC is a leader in consumer electronics products and consumer electronics accessories and is the U.S. market leader in over-the-air reception products and universal remote controls. The Company has an extensive distribution network including power retailers and all big box stores, as well as many of the country's largest home improvement chains.

VOXX Accessories Corporation possesses a strong brand portfolio and its products rank among the top ten in almost every category in which they sell. Brands include Project Nursery®, RCA®, Terk®, Acoustic Research®, 808 Audio, and SURFACE CLEAN. For additional information, please visit our website at <a href="http://www.voxxintl.com/bu/vac/">http://www.voxxintl.com/bu/vac/</a>.

### About VOXX International Corporation:

VOXX International Corporation (NASDAQ: VOXX) has grown into a worldwide leader in many automotive and consumer electronics and accessories categories, as well as premium highend audio. Today, VOXX International is a global company, with an extensive distribution network that includes power retailers, mass merchandisers, 12-volt specialists and most of the world's leading automotive manufacturers. The Company has an international footprint in Europe, Asia and Latin America, and a growing portfolio which is comprised of over 30 trusted brands. For additional information, please visit our website at <u>www.voxxintl.com</u>.

#### **VOXX International Contacts:**

Larissa Goulding LGoulding@voxxintl.com

Glenn Wiener Phone: (212) 786-6011 Email: <u>GWiener@gwcco.com</u>

Official Site: <u>www.singsationkaraoke.com</u> High-res Images: <u>https://bit.ly/2SpTfYj</u>

# # # # #