



## News Release

### **VOXX Electronics to Showcase Unlimited Content Capability, Connectivity and Convenience at CES 2020**

**LAS VEGAS, NV– JANUARY 6, 2020 – LVCC – CENTRAL HALL BOOTH 13517–[VOXX Electronics Corporation \(VEC\)](#)**, a wholly-owned subsidiary of [VOXX International Corporation](#) (NASDAQ: VOXX), announced today new additions to its in-vehicle rear-seat entertainment systems with even more unlimited content capability. The latest enhancements include innovative features that provide the ultimate in connectivity and control, allowing passengers to stream all their favorite shows and movies wherever they go from anywhere in the vehicle.

“Today’s consumers expect unlimited content available at their fingertips, and with our new system introductions in rear-seat entertainment, we can deliver a true unlimited entertainment experience to the vehicle. Users can download content from their favorite apps, connect their favorite devices and still enjoy their old DVD collection, all while being controlled from anywhere in the vehicle,” said Aron Demers, Senior Vice President, VOXX Electronics Corporation. “VOXX has been a leader in vehicle rear-seat entertainment for two decades and we remain committed to developing unique and innovative ways to enhance the in-vehicle experience for passengers, as new technologies continue to evolve.”

New products that will be on display in VOXX International’s booth include:

**10” SmartTV Overhead system** which delivers everything you want and need in an in-vehicle entertainment system, with unlimited content capabilities featuring a touch-screen Android operating system. This system provides unlimited content access with a wide range of source options to meet anyone’s tech level, as well as full app-based wireless remote control. You can select content and monitor what is playing on the system from anywhere in the vehicle with the VOXX Link app, without having to look directly at the monitor. The system’s unique and feature-laden design provides the ultimate in connectivity and control, with vibrant picture quality and a very intuitive user interface. It delivers a true in-vehicle entertainment, SmartTV experience that matches and in some cases, exceeds what today’s consumer is accustomed to in accessing and controlling content in their home and through their portable smart devices.

Models: ADVA10, VODA10, ROSA10 at \$699.99 MSRP / Available spring 2020

**10” SmartTV-Ready Overhead system** that will transform any backseat into a traveling entertainment center, offering expanded connectivity options for all smart devices (phones, tablets and SmartTV devices) with HDMI, USB and SD inputs. This system delivers high-definition audio and video content without losing the use of DVD, making your entertainment choices endless.

VOXX is delivering more choices in device connectivity, more capability to enhance entertainment in the vehicle and more value than ever before.

Models: ADVP10, VODP10, ROSP10 at \$449.99 MSRP / Available spring 2020

VOXX Electronics and Ox Partners have partnered to deliver **Installed Vehicle Power solutions**, providing on-board, on-demand assistance in the event a vehicle owner needs it. You'll never have to worry about a dead portable jump pack, missing jumper cables, or waiting around for roadside assistance ever again! The Jump Starter offers a safe and easy-to-use, pre-installed, on-demand power source that is always there when you need it most. The system activates manually or through apps for Android and iOS devices; monitors battery health; and sends notification alerts to your smartphone or tablet. The system also includes a built-in flashlight, emergency flashers, USB charging ports, and a plug-in for jumper cables (for jumping other cars). In addition, for today's boater, an **Installed Marine Power System with Battery Tender** has also been developed, offering the same features and installation as the Vehicle Power solutions but with a waterproof design for the marine environment, with a built-in battery tender. You'll never have to worry about being stuck in open waters with a dead battery again! The built-in battery tender will transfer power to give your battery the charge it needs.

Visit VOXX Electronics at the 2020 Consumer Electronics Show (CES) in the Central Hall, Booth #13517 – Tuesday, January 7 through Friday, January 10, at the Las Vegas Convention Center in Las Vegas, Nevada.

For more information about VOXX Electronics, please visit [www.voxxelectronics.com](http://www.voxxelectronics.com).

For more information on becoming a VOXX Electronics Dealer in the U.S., please visit [www.voxxelectronics.com/become-dealer](http://www.voxxelectronics.com/become-dealer).

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**About VOXX Electronics Corporation (VEC):**

[VOXX Electronics Corporation \(VEC\)](#) is a wholly-owned subsidiary of [VOXX International Corporation](#) (NASDAQ: VOXX), a global supplier of mobile and consumer electronics products. VEC is a recognized leader in the marketing of automotive entertainment, vehicle security and tracking, remote start systems, telematics, and Advanced Driver Assistance Systems (ADAS).

VEC sells its products through an extensive distribution network that includes expeditors, mass merchandisers, regional mobile electronics chains and independent specialists both domestic and internationally. VOXX Electronics possesses a strong brand portfolio and its products rank among the top ten in almost every category in which they sell. Primary brands include: [Advent](#), [Audiovox](#), [CarLink](#), [Code Alarm](#), [Invision](#), [Omega](#), [Prestige](#), and [Pursuit](#).

For additional information, please visit our website at [www.voxxelectronics.com](http://www.voxxelectronics.com).

**About VOXX International Corporation:**

VOXX International Corporation (NASDAQ: VOXX) has grown into a worldwide leader in many automotive and consumer electronics and accessories categories, as well as premium high-end audio.

Today, VOXX International is a global company, with an extensive distribution network that includes power retailers, mass merchandisers, 12-volt specialists and most of the world's leading automotive manufacturers. The Company has an international footprint in Europe, Asia and Latin America, and a growing portfolio which is comprised of over 30 trusted brands. For additional information, please visit our website at [www.voxxintl.com](http://www.voxxintl.com).

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